

# RUTHERFORD COUNTY



2014 POPULATION

288,906

2014 POPULATION RANK

5

LAND AREA (SQ. MILES)

619.4

PERSONS/SQ. MILE

443.5

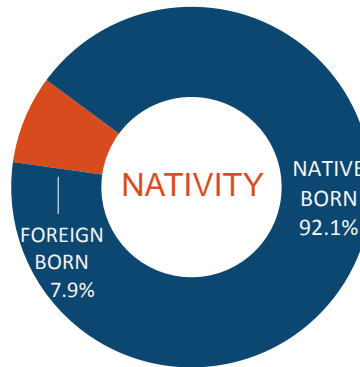
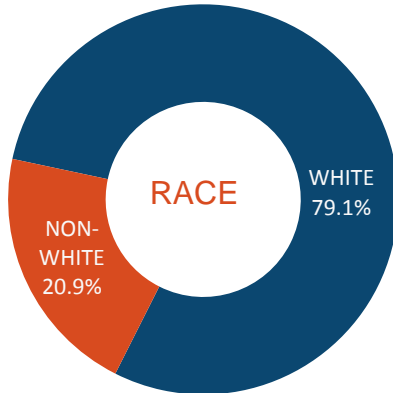
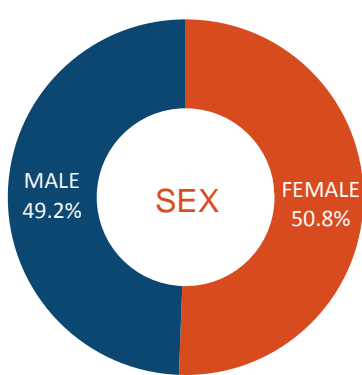
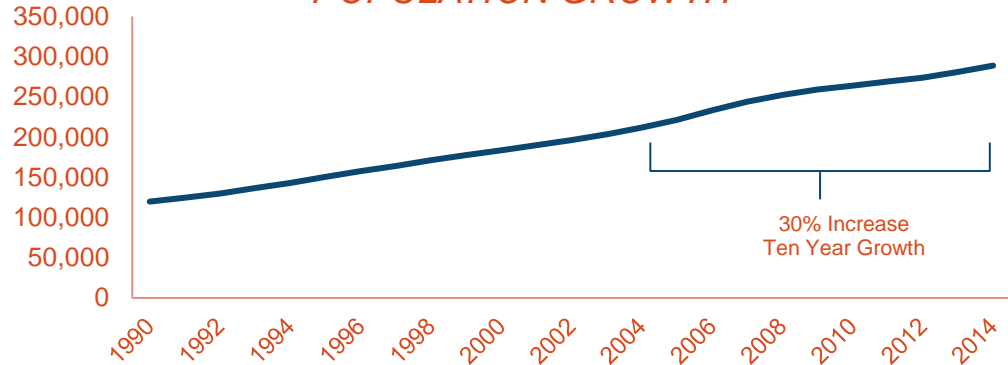
HOUSEHOLDS

97,539

AVERAGE HOUSEHOLD SIZE

2.8

## POPULATION GROWTH



POPULATION PERCENT CHANGE - 3 YEARS

7.1%

PERCENT LIVING IN SAME HOUSE 1+ YEAR

81.9%

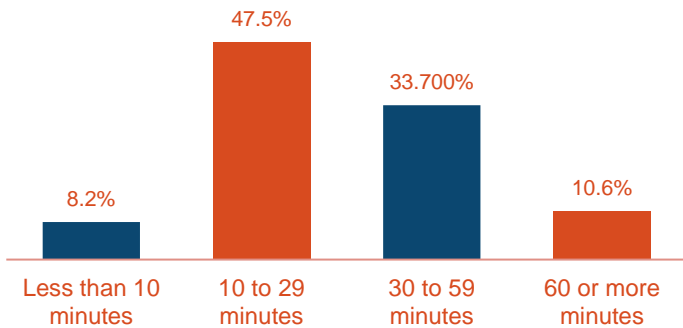
PERCENT UNDER 18 YEARS

25.0%

PERCENT OVER 65 YEARS

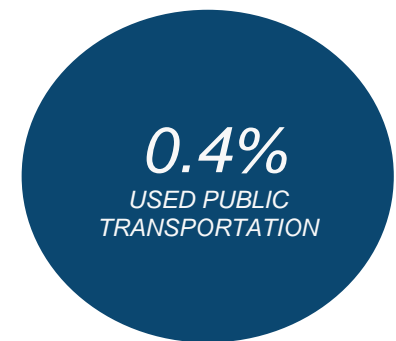
9.7%

## COMMUTING



**MEAN TRAVEL TIME: 28.9 MINUTES**

COMMUTING TO:		
RUTHERFORD	→	49,558 50.1%
DAVIDSON	→	11,321 11.4%
WILLIAMSON	→	4,649 4.7%
WILSON	→	4,078 4.1%
BEDFORD	→	2,495 2.5%
<b>TOTAL</b>		<b>98,942 100.0%</b>



All commuting data for 2013

# HOUSEHOLDS & HOUSING

MEDIAN ROOMS PER HOUSEHOLD

5.7

GROSS MEDIAN RENT

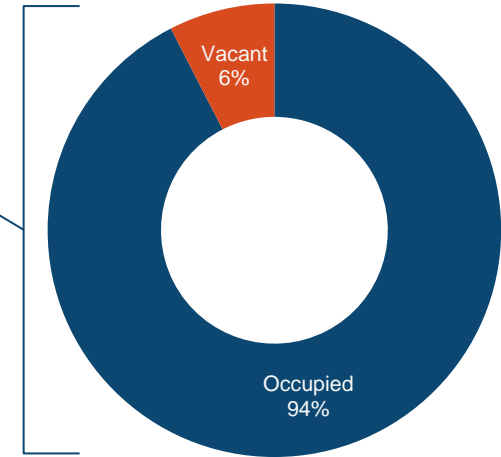
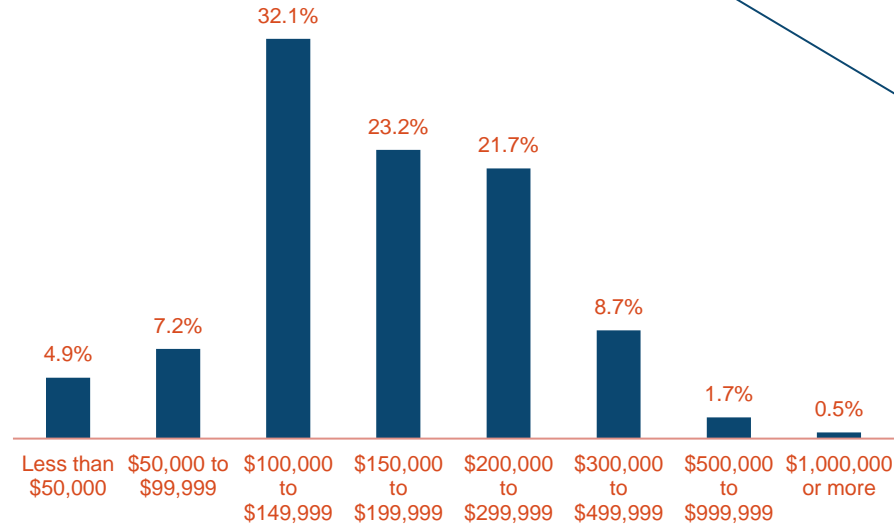
\$917

TOTAL HOUSING UNITS

109,539

YEAR STRUCTURE BUILT

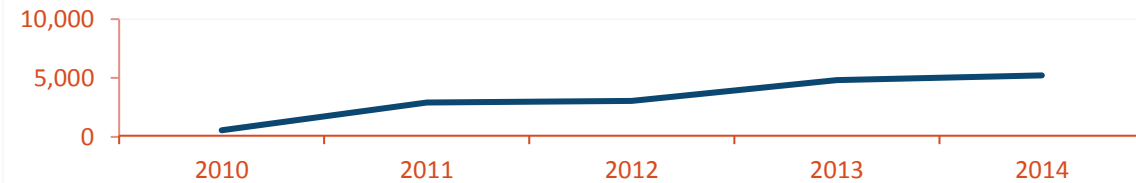
2010 or later	4.7%
2000 to 2009	28.4%
1990 to 1999	27.0%
1980 to 1989	15.7%
1970 to 1979	10.8%
1969 or earlier	13.400%



**MEDIAN HOME VALUE:**  
**\$159,500**

All household data for 2013

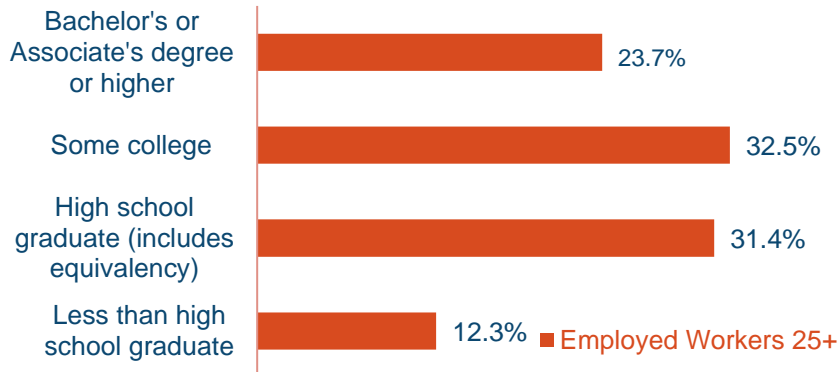
## MIGRATION



**NET MIGRATION (2010-2014)**  
**+16,589**  
**TOTAL RESIDENTIAL MOVEMENT**

## EDUCATIONAL ATTAINMENT

All education data for 2013



**NUMBER OF STUDENTS:**  
**41,901**

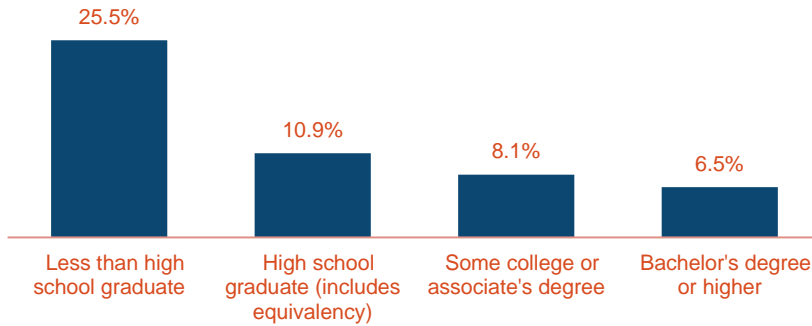
**SPENDING PER STUDENT:**  
**\$8,237**

**AVERAGE ACT COMPOSITE SCORE:**  
**19.9**

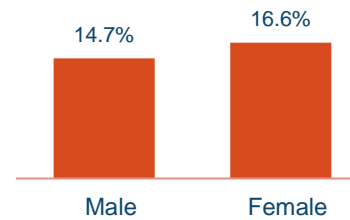
**HIGH SCHOOL GRADUATION RATE: 93.9%**

# POVERTY RATES

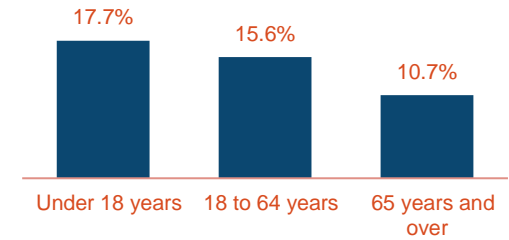
## EDUCATION (25+ YEARS OLD)



## GENDER



## AGE GROUPS

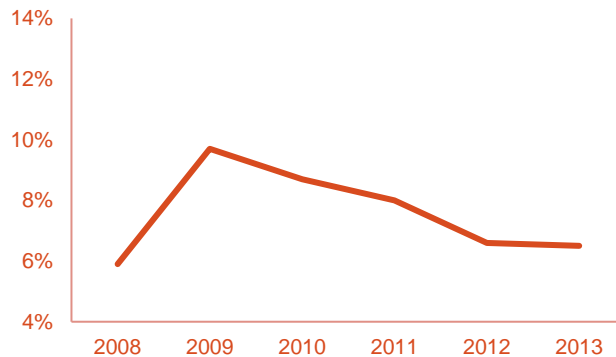


**BELOW POVERTY LEVEL:**  
**15.7%**

All poverty data for 2013

# WORKFORCE

## UNEMPLOYMENT RATE



## TOP 5 INDUSTRIES

INDUSTRIES	PRIVATE EMPLOYEES	PERCENT
Manufacturing	26,143	27.7%
Retail Trade	13,746	14.6%
Accommodation and Food Services	11,811	12.5%
Health Care and Social Assistance	9,717	10.3%
Administrative and Support and Waste Management and Remediation Services	8,956	9.5%

**94,429**  
EMPLOYEES

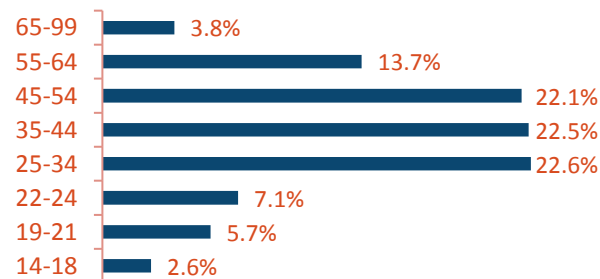
**SEPTEMBER 2015**  
**UNEMPLOYMENT RATE:**

**4.6%**

**2013 TO 2014**  
**EMPLOYMENT GROWTH:**

**3%**

## PERCENTAGE OF TOTAL EMPLOYEES BY AGE (Q4 2014)



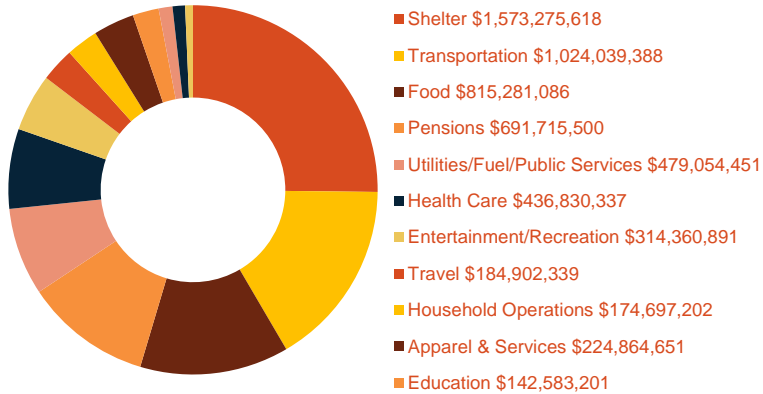
## FIVE MAJOR EMPLOYERS

Nissan North America Inc.	6,900
Middle Tennessee State University	2,195
National HealthCare Corp.	2,080
State Farm Insurance	1,662
Ingram Content Group	1,584

All workforce data for 2013 unless noted

# PERSONAL INCOME & CONSUMER SPENDING

## CONSUMER SPENDING



**32nd**  
Per Capita  
Income  
Rank  
(County)

## AVERAGE ANNUAL HOUSEHOLD SPENDING

- FOOD: \$7,821
- GASOLINE: \$3,207
- ENTERTAINMENT/RECREATION: \$3,015
- FOOD AWAY FROM HOME: \$3,070
- MEDICAL CARE: \$1,853
- TRAVEL: \$1,773

2014  
AVERAGE  
DISPOSABLE  
INCOME\*:  
**\$57,444**

2014  
MEDIAN  
HOUSEHOLD  
INCOME:  
**\$52,502**

2014  
AVERAGE  
HOUSEHOLD  
INCOME:  
**\$66,686**

2014  
PER  
CAPITA  
INCOME:  
**\$35,113**

ANNUAL HOUSEHOLD BUDGET EXPENDITURES:  
**\$6,860,680,301**

## ELECTED OFFICIALS

Mayor:  
*Mayor Ernest G. Burgess*

### County Commissioners:

- |                         |                       |                           |
|-------------------------|-----------------------|---------------------------|
| <i>Doug Shafer</i>      | <i>Brad Turner</i>    | <i>Trey Gooch</i>         |
| <i>Steve Percy</i>      | <i>Rhonda Allen</i>   | <i>Chantho Sourinho</i>   |
| <i>Will Jordan</i>      | <i>Robert Stevens</i> | <i>Joe Frank Jernigan</i> |
| <i>Robert Peay, Jr.</i> | <i>Paul Johnson</i>   |                           |
| <i>Carol Cook</i>       | <i>Charlie Baum</i>   |                           |
| <i>Shawn Kaplan</i>     | <i>David Nipper</i>   |                           |
| <i>Mike Kusch</i>       | <i>Phil Dodd</i>      |                           |
| <i>Pettus Read</i>      | <i>Jeff Phillips</i>  |                           |
| <i>Joe Gourley</i>      | <i>Allen McAdoo</i>   |                           |



\*Average Disposable Income is defined as the amount of money that households have available for spending and saving after taxes have been accounted for.

SOURCES: U.S. Census, Tennessee Department of Education, U.S. Bureau Of Economic Analysis, U.S. Bureau of Labor Statistics, ESRI.